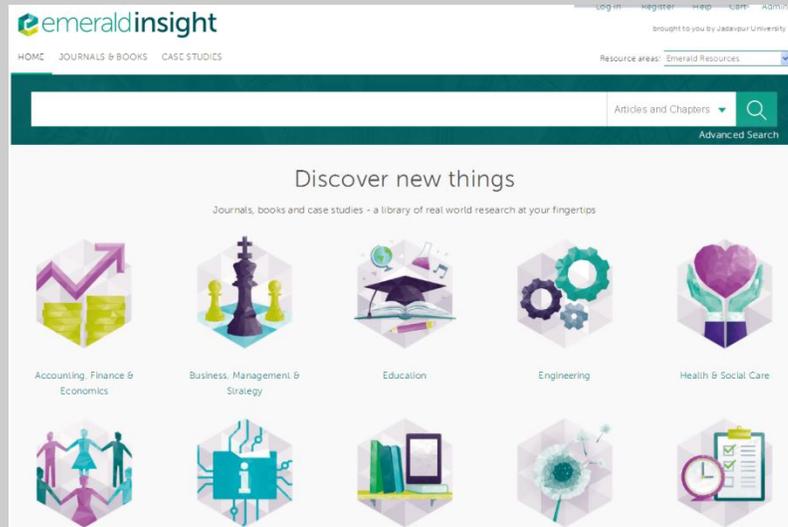


Home Page



Logo



URL

<http://www.emeraldinsight.com/>

Subjects

Management - Bibliography  
Business - Bibliography  
Education - Bibliography  
Library studies - Bibliography  
Health care - Bibliography  
Engineering - Bibliography

Accessibility

On subscription basis

Language

English

Publisher

Emerald Publishing Limited

Brief History

Emerald was formed in 1967 as Management Consultants Bradford (MCB) by a group of academics dissatisfied by the publishing outlets of the time. By 1981 the company had grown to 20 employees and was publishing 15 journals. In 1984 company expansion resulted in a move to new premises on Toller Lane, Bradford. By 1990 it was publishing 65 journals. MCB was

renamed Emerald in 2001. In 2007 Emerald acquired a programme of Management and Social Science book serials, series and monographs from Elsevier. The acquisition of health and social care publisher Pier Professional Limited took place in 2011. In 2014 Emerald was one of several publishers to sign a deal to partner with Kudos, a service that helps increase the impact of published articles. In quarter 3 of 2014, Emerald Insight was transferred to Atypon's Literatum platform. In July 2015, Emerald announced a green open access zero month embargo trial. Emerald partnered with CLOCKSS Archive in 2015 to preserve ejournals and ebooks.

**Scope and Coverage**

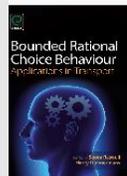
Emerald eJournals includes over 120,000 articles from nearly 300 journals. The eJournal product is a cross disciplinary journal database including peer-reviewed, international research in both established and emerging areas of interest. Emerald's portfolio also contains over 2,650 books and book series volumes in specialist fields such as Business & Management, Education, Engineering, Library Studies and Marketing.

**Kind of Information**

This tool provides bibliographic information of books, book series and journals. Information includes name of editors/authors, title name, publishing year, ISBN, e-ISBN, ISSN, e-ISSN etc with cover photo. With each entry synopsis, table of contents also included. Some example is given below for clear understanding.

<input type="checkbox"/>	<a href="#">Bounded Rational Choice Behaviour: Applications in Transport</a>		978-1-78441-071-1	Book
<input type="checkbox"/>	<a href="#">Bridging Tourism Theory and Practice</a>	📖	2042-1443	Book Series
<input type="checkbox"/>	<a href="#">British Food Journal</a>	📖	0007-070X	Journal
<input type="checkbox"/>	<a href="#">British Journal of Clinical Governance</a>	📖	1466-4100	Journal
<input type="checkbox"/>	<a href="#">The British Journal of Forensic Practice</a>	📖	1463-6646	Journal
<input type="checkbox"/>	<a href="#">Building Blocks for Sustainable Transport</a>		978-0-85724-516-8	Book
<input type="checkbox"/>	<a href="#">Built Environment Project and Asset Management</a>	📖	2044-124X	Journal

**For book**



**Bounded Rational Choice Behaviour: Applications in Transport**

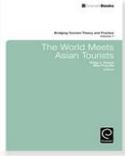
ISBN: 978-1-78441-072-8  
 eISBN: 978-1-78441-071-1  
 Edited by: Rasouli, Soora, Timmermans, Harry  
 Published: 2015

**Synopsis**

The book is an attempt to stimulate development in travel behaviour analysis and provide a basic source of reference to the transportation research community. The aim of the book is to give centre stage to some recent innovative approaches to models of bounded rationality, both under conditions of certainty and uncertainty.

Similarly like book, examples on book series, journals are given below.

#### For book series



**Book Series: Bridging Tourism Theory and Practice**

Series ISSN: 2042 1443  
Series editor(s): Jafar Jafari and Liping A. Cai  
Subject Area: Tourism & Hospitality

[Current Volume](#) | [Series Volumes](#) | [Most Cited](#) | [Most Read](#) | [ToC Alert](#) | [RSS](#) | [Add to favorites](#)

**Volume List**

Volumes Available: 7

#### For journal



**British Journal of Clinical Governance**

ISSN: 1466 4100  
Clinical Performance and Quality Healthcare merged into British Journal of Clinical Governance  
Previously published as: Journal of Clinical Effectiveness  
Currently published as: Clinical Governance: An International Journal  
Online from: 1999

[Current Issue](#) | [Available Issues](#) | [Most Cited](#) | [Most Read](#) | [ToC Alert](#) | [RSS](#) | [Add to favorites](#)

**Volume List**

Issue(s) available: 16 - from Volume 4 Issue 1, to Volume 7 Issue 4

Under each journal (including all volumes and issues) list of articles available. Articles are provides author(s) name, title of article, citations, DOI, abstract, keywords, type etc.

#### *Special Features*

- List of most read, most cited articles are available.
- Contact and feedback option available.
- Links to social networking sites like Facebook, Twitter, Google plus etc.

#### *Arrangement Pattern*

One can browse the entries according to alphabetical list subject. Lists of subjects are as follows:

Accounting, Finance & Economics.  
Business, Management & Strategy.  
Education.  
Engineering.  
Health & Social Care.  
HR, Learning & Organization Studies.  
Information & Knowledge Management.  
Library Studies.

Also users can browse title according to alphabetical order. For an example under the alphabet 'B' list of titles are as follows:

Bad to Good		978-1-78635-334-4	Book
Balance Sheet	■	0965-7967	Journal
Baltic Journal of Management	■	1746-5265	Journal
Benchmarking for Quality Management & Technology		1351-3036	Journal
Benchmarking: An International Journal		1463-5771	Journal
BLL Review	■	0305-6503	Journal
The Bottom Line	■	0888-045X	Journal
Bounded Rational Choice Behaviour: Applications in Transport		978-1-78441-071-1	Book

**Remarks**

It operates worldwide with offices and associates in Australia, Brazil, China, the Czech Republic, Dubai, India, Indonesia, Japan, Lithuania, Malaysia, Mexico, Singapore, South Africa, South Korea, Turkey, and the United States. The company is based in Howard House on the outskirts of Bingley, West Yorkshire, UK.

**Comparable Tools**

- JSTOR (<https://www.jstor.org/>)
- Springer Link (<http://link.springer.com/>)

**Date of Access**

February 10, 2017