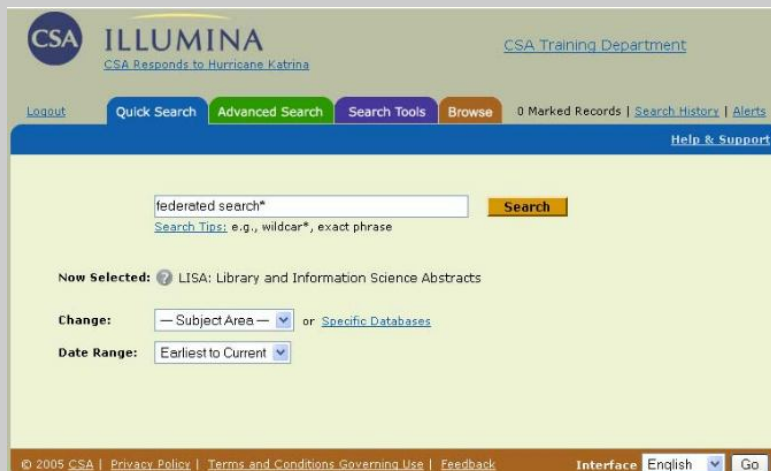


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The screenshot shows a research article page with the following details:

Title: Linking intellectual capital and intellectual property to company performance
Authors: Bollen, Laury; Vergauwen, Philip; Schnieders, Stephanie
Journal: Management Decision 43:9 (2005): 1161-1185
Emerald Group Publishing logo is visible.

Abstract: The purpose of this paper is to link empirically the value of intellectual capital and intellectual property to firm performance. Survey data from managers in the pharmaceutical industry is used to conduct a regression analysis focusing on the correlation between human, structural and relational capital, intellectual property and firm performance. The results of the study show that including intellectual property in models linking intellectual capital to firm performance enhances the statistical validity of such models; their relevance for management. Intellectual capital is an important source of an organization's economic wealth and is therefore taken into serious consideration when formulating the firm's strategy. This strategy formulation process can be enhanced by fully integrating intellectual property and intellectual capital into management models, as shown in this paper. This empirical paper builds on and extends the Bontis research on the relationship between intellectual capital and firm performance. Contrary to Bontis the authors include intellectual property in the intellectual capital framework.

Details:

Subject	Studies; Intellectual capital; Intellectual property; Performance evaluation
Classification	9130: Experimental/theoretical 2500: Organizational behavior
Title	Linking intellectual capital and intellectual property to company performance
Author	Bollen, Laury; Vergauwen, Philip; Schnieders, Stephanie
Publication title	Management Decision
Volume	43
Issue	9
Pages	1161-1185
Number of pages	25
Publication year	2005
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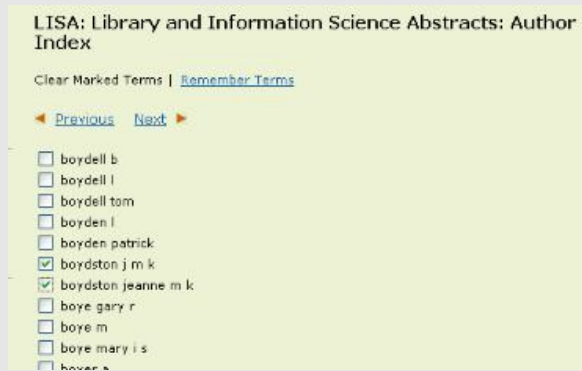
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- Library use and users
- Medical information
- Online information retrieval
- Publishing and bookselling
- Records management
- Telecommunications
- Technical services
- World Wide Web

Author index (screen shot)



Remarks

Library and Information Science Abstracts (LISA) is an international abstracting and indexing service designed for library professionals and other information specialists. LISA is updated monthly, with more than 1,000 records added per update.

Comparable Tools

- Library, Information Science & Technology Abstracts (<http://web.a.ebscohost.com/ehost/search/basic?sid=86bc0d18-bfa5-40aa-a6d6-a5de12d7e00d%40sessionmgr4010&vid=0&hid=4201>)
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