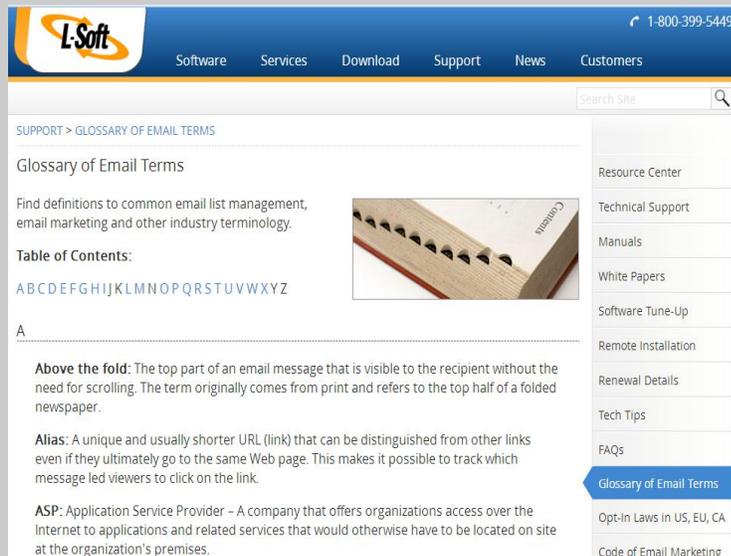


Home Page



Logo



URL

<http://www.lsoft.com/resources/glossary.asp>

Subject

Internet – Dictionaries

Accessibility

Free

Language

English

Publisher

L-Soft international, Inc.

Brief History

L-Soft is a pioneer in the fields of email list management software, email marketing software and email list hosting services, established in 1994. L-Soft's solutions are used for managing email newsletters, discussion groups, email communities and opt-in email marketing campaigns. They provide various supports to their customers, such as technical support, manuals, glossary of e-mail terms etc. Glossary of e-mail terms started its journey from 2004.

Scope and Coverage

This glossary covers definitions and description of various terms across the e-mail related areas. Areas like common email list management, email marketing, other terminologies of internet communication etc. are included.

Kind of Information

Like traditional glossary, the meanings of the e-mail related terms, definitions and short notes on those terms etc. are represented in this glossary. For easy understanding some examples are given.

Domain Throttling: A technique that allows you to limit the number of email messages sent to a domain within a certain time frame. It is used to comply with ISPs and to avoid tripping spam filters. Many ISPs have their own policies and preferred limits.

Email harvesting: The disreputable and often illegal practice of using an automated program to scan Web pages and collect email addresses for use by spammers.

Virtual hosting: A Web server hosting service that replaces a company's need to purchase and maintain its own Web server and connections to the Internet.

Special Features

- ❖ Links to social network site such as Facebook, Twitter etc. Also includes RSS feed.
- ❖ Youtube links present.
- ❖ Contact and feedback option available.
- ❖ Information about L-Soft newsletter and its subscription policy present.
- ❖ FAQ and site map included.
- ❖ User's forum linked with this site.

Arrangement Pattern

In this glossary entries are arranged in alphabetic order. For example under the alphabet 'P' the terms Pass-along, Personalization, Plain text, POP, Privacy etc. are arranged in alphabetic order.

Remarks

Glossary of Email Terms is one of the leading information services for students, teachers, and other professionals in this ICT age.

Comparable Tools

- Glossary of Telecom Terms
(<https://www22.verizon.com/wholesale/glossary/Glossary-of-Telecom-Terms.html>)
- The TIA Glossary of Telecommunication
(<http://www.tiaonline.org/resources/telecom-glossary>)

Date of Access

July 31, 2017