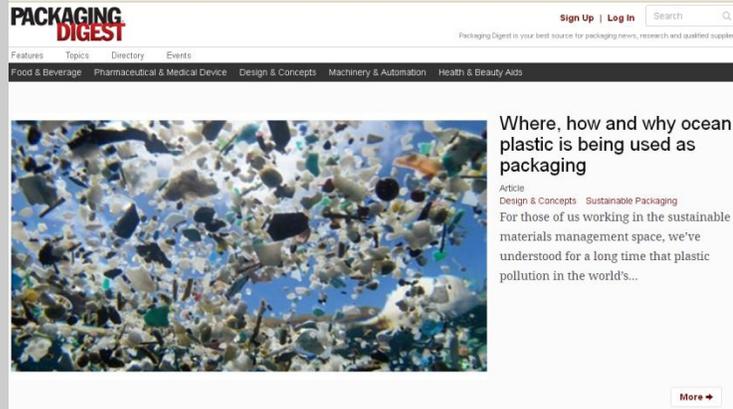


Home Page



Logo



URL

<http://www.packagingdigest.com/>

Subject

Packaging – Digest

Accessibility

Free

Language

English

Publisher

UBM (United Business Media)

Brief History

Packaging Digest is one of the best source for packaging news, research and qualified suppliers. Digest started its service to the Packaging Community since 1963.

Scope and Coverage

Packaging Digest delivers news, trends, best practices and new technologies to packaging executives and engineers at end-user companies in a variety of markets. This relevant, compelling and exclusive content helps users to understand the packaging process; focuses on their challenges; and offers solutions to do their job better and more efficiently. It supports users through their website, events and social media platforms.

Kind of Information

In Packaging Digest each entry (article) covers different topics on industrial packaging and its related areas. In this tool articles are available with its title, author name (posted by), publication date and short description. Articles are present with a photograph; photographer details also included. An example is given below.

A new approach to staffing a packaging team

By Daphne Allen in [Medical Packaging](#) on March 07, 2017



Photo credit from MSU career fair. Karen Polkinghorne, VP Sales & Marketing, Network Packaging Partners; Tim Marsh, VP Client Solutions- Pharma, Tim Early, President, Jane Severin, VP Technical Solutions.

A few years ago Tim Early envisioned a unique approach to staffing and consulting—described below as “an open-talent economy format”—and so he founded Network Packaging Partners. Today, NPP supports clients in the medical device, pharmaceutical, food/beverage, and CPG industries by providing expertise in package engineering, labeling systems, cold chain, and regulatory affairs. Initiatives include anything from packaging validations and package design to implementing global labeling systems.

NPP continues to expand. In the past 6 months, NPP has hired several well-known experts in the industry, Karen Polkinghorne, VP Sales & Marketing; Karen Greene, VP Client Solutions Western Region; Sam Cleaveland, Director Client Solutions Midwest; and Jane Severin, VP Technical Solutions. And in January 2017, NPP opened two additional regional offices: one in Vista, CA, and another in Plymouth, MN. “The addition of these locations allows NPP to provide our clients with a local presence and build a local team of packaging engineers,” says Polkinghorne.

NPP seeks to fill the resources gap. “Packaging directors and managers have an endless stream of projects coming across their desk and often don’t have the resources to meet the demand,” says Polkinghorne. “Simply not doing the projects on the list often isn’t an option—the work must get done, somehow, some way. Gaining approval to hire a full-time employee to tackle projects with a 1-2 yr timeline is extremely difficult. This leaves packaging leaders with two choices, put the additional burden on the existing team, a temporary solution but not sustainable, or contract the work to a capable packaging professional—that’s where NPP comes in. When a client needs specific resources to meet project demands—NPP bridges that gap.”

NPP tailors its approach to help clients achieve their desired outcomes. “Once the scope of work is defined we go to work identifying talent in the industry that’s a match,” says Polkinghorne. “Someone recently referred to NPP as the match.com of the packaging industry—we like that analogy! Sometimes ‘the right match’ is an individual and sometimes it’s a combination of individuals. When it makes sense, we use a tiered approach and combine a principal level packaging engineer and more junior level packaging engineer to provide the perfect balance of expertise at a price point that’s aligned with the client’s budget.”

NPP also offers resources and technology expertise that Severin says can be difficult to

maintain in a typical organization. "As a company dedicated to the discipline of package engineering, we place a high value on maintaining and increasing our engineers' industry knowledge," she says. "Often, companies don't provide the required time or training necessary to fully understand and make the most of technical tools. NPP packaging engineers are supported by SMEs that not only are in tune with the pulse of the industry, but are influencing the pulse, and they put these resources to work helping the client make the best use of this expertise and technology." (Not complete article).

Special Features

- Popular posts like most read and most shared documents present.
- Contact and feedback option available with proper form.
- Links to social networking sites like Facebook, Twitter, Google+ and so on.
- A directory related to packaging attached with this tool.

Arrangement Pattern

Under a particular subject area articles are arranged according to publishing date, that dates are maintain in ed latest to oldest date.

Remarks

Packaging Digest offers "peer-to-peer" insights that share experiences, advice and successes, enabling "cross fertilization" of ideas and technologies across all markets where packaging is a necessary function. Packaging Digest's goal is to help packaging professionals achieve higher levels of creative thinking, productivity and profitability.

Comparable Tools

- Chemical Industry Digest (<http://chemindigest.com/>)
- Biofuels Digest (<http://www.biofuelsdigest.com/>)

Date of Access

March 24, 2017