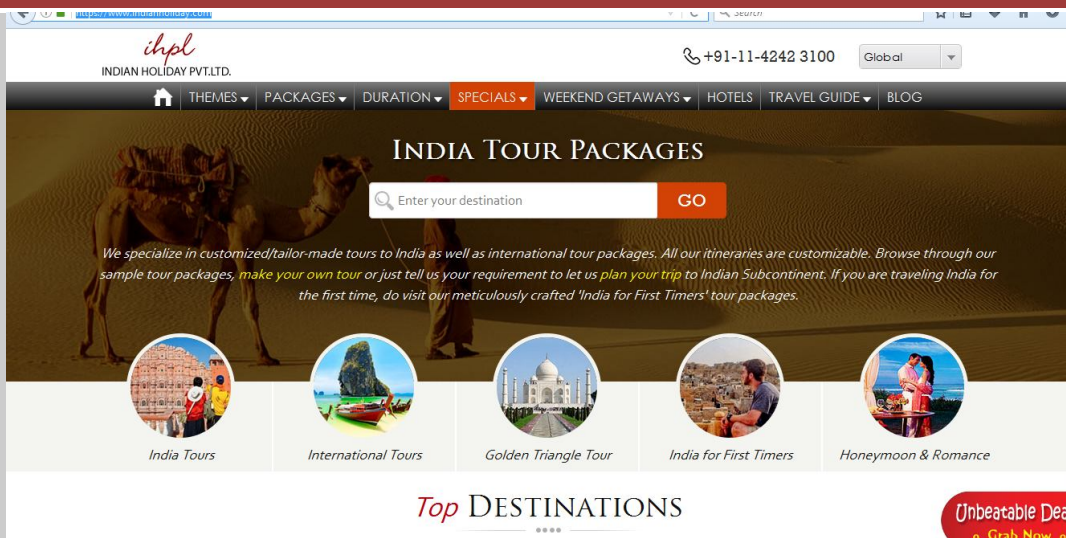


Home Page



Logo



URL

https://www.indianholiday.com/

Subject

India-Travel guides

Accessibility

Free

Language

English

Publisher

Indian Holiday Pvt. Ltd.

Brief History

Indian Holiday (India) is a leading travel company and a destination management expert in India established in 1990.

Scope and Coverage

This is the primary website of the company, Indian Holiday Pvt. Ltd., and features 600+ tours to every possible tourist destination in India. The company also vends its services in hotel bookings, air bookings, cruises and car rentals. It covers description of tours, travel packages, hotels, travel guides, travel tips, travel services, flight to

India, information on visa, passport, photo gallery, video gallery, best time to visit India, culture, climate, tourist attraction, fair and festivals, events, maps, trade shows etc. Tour contains honeymoon tour, winter tour, golden triangle tour, family tour, beach vacation, hill station tour, pilgrimage tour, adventure tour, spa and ayurveda tour, train tour etc. International packages and national packages of journey and duration of packages are also described.

### **Kind of Information**

Entry presents overview of the tour, trip highlights, itinerary details, duration, destination covered, route map, inclusion and exclusion of services and more. The description of each entry is comprehensive.

The screenshot shows the website for Indian Holiday Pvt. Ltd. (ihpl). The header includes the company name, phone number (+91-11-4242 3100), and a 'Global' dropdown menu. The navigation bar lists categories: THEMES, PACKAGES, DURATION, SPECIALS (highlighted), WEEKEND GETAWAYS, HOTELS, TRAVEL GUIDE, and BLOG. The main content area features a tour package titled 'KASHMIR PANORAMA' with a duration of 6 days / 5 nights and destinations: SRINAGAR - GULMARG - SONAMARG - PAHALGAM - SRINAGAR. It includes a 'Route Map' icon and a 'Price On Request' label. A prominent orange button says 'INQUIRE NOW FOR BEST DEALS'. Below the main image are three smaller thumbnail images. At the bottom, there are buttons for 'OVERVIEW' (highlighted), 'TRIP HIGHLIGHTS', and 'ITINERARY'. On the right side, there is a 'QUICK CONTACT' form with fields for Name, Email, Country of Residence, Code, and Phone No., along with 'Adults' and 'Children' dropdowns. A 'SUBMIT' button is at the bottom right, next to a 'Unbeatable Deal' badge.

### **Special Features**

- ❖ One can inquire for best tour deal and plan trip through the help of the site. This site provides online customer supports
- ❖ Discounted trips are shown below.

### **Arrangement Pattern**

Entries are arranged categorically. Example: under “themes” honeymoon tours, winter tours, golden triangle tours are arranged. Again under “Packages” India tour, International tour packages are arranged. Apart from that where to go that are also arranged by season or time. Duration-wise arrangement also mentioned in this site.

### **Remarks**

This is one of the important tools for tourist guide and travel information which is helpful for people to plan the tour in a systematic way. It also provides the name of hotels, resorts and also gives booking facility. Though this site is not too large but all the essential information is described in comprehensive way.

***Comparable Tools***

- Incredible India ( <http://incredibleindia.org/>)
- Indiatoursonline.com ( <http://www.indiatoursonline.com/>)
- Bhraman ( <http://www.bhraman.com/>)
- Ecstatic India ( <http://www.ecstaticindiatours.com/>)
- Tourism of India ( <http://www.tourism-of-india.com/>)
- Tour plan to India.com ( <http://www.tourplan2india.com/>)

***Date of Access***

December 22<sup>nd</sup>,2016