## Name of the Tool Imagesbazaar Home Page Imagesbazaar Imagesbazaar Imagesbazaar

## **ìmages**bazaar

Logo

URL	http://www.imagesbazaar.com/
Subject	India – Photograph collections India - Images
Accessibility	On subscription basis
Language	English
Publisher	Mash Audio Visuals Pvt. Ltd.
Scope and Coverage	ImagesBazaar provides creative professionals all over the globe with an imperative resource for searching, purchasing and downloading Indian images. At present, over 7000 clients in more than 45 countries are using images from ImagesBazaar for their advertising and marketing communication.

*Kind of Information* ImagesBazaar was launched with a burning desire to create the World's largest collection of creative images with Indian faces.

All the images on ImagesBazaar are indicative of the innate expressions of deeprooted feelings of individuals through which spring their day-to-day actions, postures and expressions. Indians believe in sharing happiness and sorrow together as a community. While doing so, Indians share unique mannerisms and expressions which are captured in ImagesBazaar's extensive library of creative imagery.

ImagesBazaar offers an immense advantage with its vast database of images that are reflective of India, making them available in the most accessible way. From contemporary Indian imagery to the broadest range of categories depicting Indians in virtually all walks of life, age groups and expressions - visitors will find it all here.

Image categories as for example from ImagesBazaar's site,



## **Special Features**

♦ Over 1.5 Million creative images & videos with Indian faces

- ♦ One of the fastest & most user friendly image search engines in the World
- \* All images are colour corrected and retouched as per international standards
- ImagesBazaar is the first Indian company in the world to employ full time creative researchers for studying market trends and consumer needs. This ensures that the images produced are not just exceptional in quality but also extremely relevant.

✤ Any image from ImagesBazaar can be available for purchasing in different price. These prices are based on type, resolution, dimension and size of the images.

lmage Type	Resolution	Dimension (Pixels)	Size (Inches)	Price (Rs.)*	Discount	Net Price (Rs)*	File Format
WEB**	72DPI	504 x 756	For Web Use only	3100	10%	2790	JPEG
LOW	300DPI	600 X 900	2" X 3"	7550	10%	6795	JPEG
MEDIUM	300DPI	1500 X 2250	5" X 7.5"	13100	10%	11790	JPEG
HIGH	300DPI	2700 X 4050	9" X 13.5"	16400	10%	14760	JPEG
SUPER	300DPI	3600 X 5400	12" X 18"	22000	10%	19800	TIFF
© XL	300DPI	4500 X 6750	15" X 22.5"	27600	10%	24840	TIFF
○ XXL	300 DPI	5400 X 8100	18" X 27"	32800	10%	29520	TIFF

Arrangement Pattern	As for example,					
	<ul> <li>Browse Image Categories</li> <li>Recently Added Images</li> <li>Lifestyle: Children</li> <li>Lifestyle: Teenagers</li> <li>Lifestyle: Adults</li> <li>Lifestyle: Couples</li> <li>Lifestyle: Families</li> <li>Lifestyle: Seniors</li> <li>Business &amp; Corporate</li> </ul>	Concepts & Ideas Beauty & Fashion Health & Fitness Education & Learning Festivals & Occasions Food & Drink Indian Culture Rural India Sports & Leisure Technology Vacations & Holidays Shopping & Retail Nature & Landscapes Without People Concepts				
Remarks	<ul> <li>ImagesBazaar focuses on areas that matter most to their customers from the following domains:</li> <li>Advertising Agencies, Creative Professionals in Design</li> <li>Corporate Marketing Firms</li> <li>Print Publishers</li> <li>Web-Based Professionals</li> <li>Small and Medium Businesses</li> </ul> ImagesBazaar is the first Indian company in the world to employ full time creative researchers for studying market trends and consumer needs. This ensures that the images produced are not just exceptional in quality but also extremely relevant.					
Comparable Tools	<ul> <li>GraphicStock (https://www.graphicstock.com/browse/stock-photos)</li> <li>Fotki.com (http://www.fotki.com/)</li> </ul>					
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