

Name of the Tool**Communication Yearbook****Home Page**

The screenshot shows the ICA website's homepage for the Communication Yearbook. At the top right, there is a login form with fields for 'Username' and 'Password', a 'Forgot Password?' link, and a 'Login' button. Below the login form, there is a horizontal navigation bar with links for Home, About ICA, Membership, Conferences, Publications, and Resources. The main content area features a large title 'Communication Yearbook' in bold green text. Below the title, a paragraph describes the scope of the yearbook and its editors. To the right of the main content, there are four dark blue rectangular buttons labeled 'Journals', 'Conferences', 'Sections', and 'MyICA'. Below these buttons is a small graphic featuring a classical building and the text 'COMMUNICATION ACROSS THE LIFE SPAN'.

Communication Yearbook

Communication Yearbook publishes state-of-the-discipline literature reviews and essays. It is both highly international and interdisciplinary in scope, with authors and chapters representing the broad global interests of the International Communication Association.

Communication Yearbook is now working on its fortieth volume.

For more information, please contact:

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ICA members have access to journal discounts by logging into their MyICA, clicking on the Member Resources tab at the top, then the Publishers Discount button.

Past Editors

2011 - 2018 Volumes 37, 38, 39, and 40	Elisia L. Cohen <i>U of Kentucky</i>
2010 Volumes 34, 35, and 36	Charles T. Salmon <i>Nanyang Technological University</i>
2007 - 2009 Volumes 30, 31, 32, and 33	Christina S. Beck <i>Ohio U</i>
2004 - 2006 Volumes 27, 28, and 29	Pamela J. Kalbfleisch <i>University of North Dakota</i>
2001 - 2003 Volumes 24, 25, and 26	William B. Gudykunst (Deceased) <i>California State U - Fullerton</i>
1998 - 2000 Volumes 21, 22, and 23	Michael E. Roloff <i>Northwestern U</i>
1995 - 1997 Volumes 18, 19, and 20	Brant R. Burleson (Deceased) <i>Purdue U</i>
1992 - 1994 Volumes 15, 16, and 17	Stanley A. Deetz
1988 - 1991 Volumes 11, 12, 13 and 14	James A. Anderson <i>U of Utah</i>
1986 - 1987 Volumes 9 and 10	Margaret L. McLaughlin <i>U of Southern California</i>
1983 - 1984 Volumes 7 and 8	Robert Bostrom (Deceased)
1982 Volumes 5 and 6	Michael Burgoon (Deceased) <i>U of Arizona</i>

[Learn more about prior volumes...](#)

Logo**URL**

<https://www.icahdq.org/pubs/commyearbook.asp>

Subject

Communication systems - Yearbooks

Accessibility

Partially Free (Ebook is available)

Language

English

Publisher

Routledge

Brief History

The International Communication Association (ICA) officially emerged on January 1, 1950 as the National Society for the Study of Communication (NSSC). Communication Yearbook began in 1977 as a blending of chosen conference proceedings and annual reviews from within the field. The publication came into being with the focus of addressing the "state of the art" of the discipline of communication.

Scope and Coverage

State-of-the-discipline literature reviews and essays are contained in the yearbook. Highly international and interdisciplinary in scope, the publication represents the broad global interests of the International Communication Association. The contents include summaries of communication research programmes that represent the most innovative work currently. Various disciplinary concerns and unresolved questions are dealt in the volumes.

Kind of Information

Each edition of the yearbook can be accessed through its brief description from the link "Description", its list of content topics and small bio about the editor from the links "Content" and "Editor" found at each single yearbook homepage. Below is an illustration of the said items:

The screenshot shows the homepage of the Communication Yearbook 40. At the top left is the book cover for 'Communication Yearbook 40' edited by Elisia L. Cohen. To the right is the title 'Communication Yearbook 40'. Below the title are sections for 'Edited by Elisia L. Cohen', '© 2016 – Routledge', '528 pages | 12 B/W Illus.', and a 'Look Inside' button. At the bottom of this section are links for 'Description', 'Contents', 'Editor', and 'Subjects'. Below this is a section titled 'About the Book' which contains a summary of the book's content. To the right of the book cover is a 'Purchasing Options' section with a 'Hardback' option (ISBN 9781138647299, pub: 2016-06-03, £100.00), an 'Add to Cart' button, and a 'Browse Local Distributors' button. Below this is an 'eBook Ordering Options' section. At the bottom is a thumbnail image of a specific article from the yearbook.

The contents of the yearbook are set under themes like, "Media Framing, Structure, and Reception", "Personal and Strategic Communication in Social Interactions", "Place, Boundaries, and Exchange in Organizational Communication" etc.

Under the theme "Media Framing, Structure, and Reception", an essay "How long do news framing effects last? A systematic review of longitudinal studies" by Sophie Lecheler and Claes H. de Vreese explored the effects of news framing. The

focus of media attention and the areas that affect news framing and the duration of the effect have been discussed in details. The methods, determinants and outcomes of media message on audience and the citizens in general are analysed and explored through scholastic eye.

The writing is divided into sections and subsections like, “Theoretical foundations” – “Understanding framing theory”, “Studying news framing effects over time” etc.

Sample of figures and tables found in this yearbook are provided below:

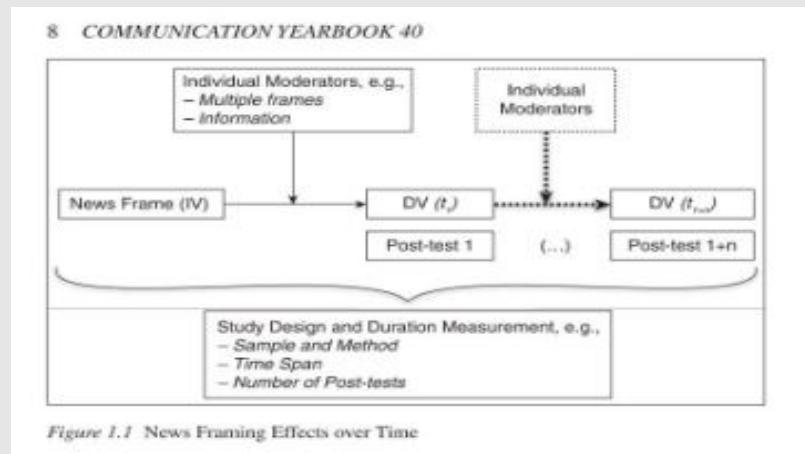


Table 1.1 Overview of Framing Experiments

Study	Total N	Sample ¹	Method ²	Design ³	Frames in Study	Dependent Var	Stimulus ⁴	Control ⁵
Boydston & Ledgerwood (2013)	344	combination	laboratory	post-test	Loss/Gain frames	opinions	written	N
Chong & Druckman (2010)	1,302/749	combination	combination	post-test	Issue-Specific frames	opinions	written	Y
Chong & Druckman (2013)	794	non-student	online	post-test	Issue-Specific frames	opinions	written	Y
De Vreese (2004)	83	non-student	laboratory	post-test	Strategy frame	political cynicism/ audiovisual	written	N
Druckman & Leeper (2012)	985	combination	combination	post-test	Issue-Specific frames	opinions	written	Y
Druckman & Nelson (2003)	261	student	laboratory	post-test	Issue-Specific frames	opinions	written	Y
Druckman & Bolsen (2011)	621	non-student	combination	post-test	Issue-Specific frames	opinions	written	Y
Druckman et al. (2010)	416	non-student	laboratory	post-test	Issue-Sp frames/Cues	vote choice	written	Y
Druckman et al. (2012)	547	combination	combination	post-test	Issue-Specific frames	opinions/ attitude certainty/	written	Y
Lecheler & de Vreese (2011)	1,324	non-student	online	post-test	Generic Frames	opinions	written	Y
Lecheler & de Vreese (2013)	625	non-student	online	post-test	Generic Frames	opinions	written	Y
Lecheler et al. (2015)	278	non-student	online	post-test	Issue-Specific frames	opinions	written	N
Matthes & Schemer (2012, study 1)	236	student	online	post-test	Issue-Specific frames	opinions	written	N
Slothaus (2010)	1,636	non-student	natural/quasi	pre/post	Party/Issue-Sp. frames	opinions	combination	N
Tewksbury et al. (2000)	510	student	laboratory	post-test	Issue-Specific frames	issue evaluations	written	N
Vishwanath (2009)	129	student	combination	post-test	Issue-Specific frames	behav. intentions/ beliefs/importance	written	Y

Note: 1 Student/non-student sample or combination.

2 Type of experiment in study (laboratory/online/quasi/field/natural/other experiment, or combination).

3 Experimental design (DV measured pre/post-test, post-test only).

4 Type of stimulus (visual/audio-visual/written).

5 Was there a control condition (Y/N)?

Special Features

- ❖ From the product search page of the yearbook, all the main feature pages can be reached.
- ❖ Advance search facility where not only yearbook but any product group e.g. - Handbooks, Major works, Research monographs etc. included in the site can be found.

- ❖ Through any or all of the following search options, relevant documents are found: keyword, title, author/ editor, ISBN, subject/ category, imprint/ publisher, publishing date etc.
- ❖ Link to Facebook, Twitter, Gplus, Youtube, Pinterest, Email.
- ❖ Facility for email alerts.
- ❖ Option to browse local distributors.
- ❖ Link to resources for authors, booksellers, instructors, librarians, researchers, societies/ associations, students, press and free resources like ebooks, snapshots, talks, white papers etc.

Arrangement Pattern

Through the following path one can reach the ICA yearbooks: ICA Homepage -> Publications-> Other Publications -> Learn more about the Communication Yearbook series -> Learn more about prior volumes...

The yearbooks are arranged chronologically with issue number, date and name of the editor.

Below is the screenshot of the Product Search page , where the chronological arrangement of the yearbooks are set:

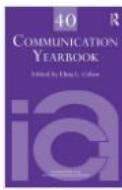
 **Routledge**
Taylor & Francis Group

Subjects - Products - Resources - Info / Help - Featured Authors

Product Search

Results for: *keywords* = communication yearbook; *range* = all. [Search again.](#)

1-12 of 40 - All - Product Types - 

 Communication Yearbook 40 Edited by Elisia L. Cohen Hardback – 2016-05-03 Routledge	 Communication Yearbook 39 Edited by Elisia L. Cohen Hardback – 2015-04-23 Routledge
 Communication Yearbook 38 Edited by Elisia L. Cohen Hardback – 2014-05-14 Routledge	 Communication Yearbook 37 Edited by Elisia L. Cohen Hardback – 2013-05-20 Routledge
 The Environmental Communication Yearbook Volume 1 Edited by Susan L. Seneca Paperback – 2013-01-29 Routledge	 The Environmental Communication Yearbook Volume 3 Edited by Stephen P. Depoe Paperback – 2012-07-27 Routledge

From the above illustrated product search page, each issue of yearbook can be explored freely to a considerable extent.

The content of each yearbook is arranged under themes with part number. The body of the content list has article titles with author names. At the end of the main content, Epilogue, editor bio, information about contributors with author and subject index are placed. A sample of the said content list is placed beneath:

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Table of Contents

Editor's Introduction

Elisia L. Cohen

PART I

Media Framing, Structure, and Reception

1. How long do news framing effects last? A systematic review of longitudinal studies

Sophie Lecheler and Claes H. de Vreese

2. Unpacking engagement: Convergence and divergence in transportation and identification

Nurit Tal-Or and Jonathan Cohen

3. Connected television: Media convergence, industry structure and corporate strategies

Paul Murschetz

4. Contemporary quality TV: The entertainment experience of complex serial narratives

Daniela M. Schlütz

PART II

Personal and Strategic Communication in Social Interactions

5. Digitizing strength of weak ties: Understanding social network relationships through online discourse analysis

Marya L. Doerfel and Patricia J. Moore

6. Strategically mean: Extending the study of relational aggression in communication

Carrie Anne Platt, Amber N. W. Raile, and Ann Burnett

7. Social support and computer-mediated communication: A state-of-the-art review and agenda for

Remarks

A comprehensive scholarly work where this essential human activity is analysed, explored and developed. This publication is a valuable addition to the human understanding of the realm of communication.

Comparable Tools

- The International Yearbook Communication Design (<http://en.red-dot.org/5393.html>).
- Mass-communication review yearbook (<http://104.236.94.70/mass-communication-review-yearbook-volume-1-mass-communication-review-yearbook.pdf>).

Date of Access

July 5, 2016

